



VERUS
CAPITAL PARTNERS, LLC

PART 2B OF FORM ADV: BROCHURE SUPPLEMENT

Managing Partner: Stephen D. Bull

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The Brochure Supplement provides information about Supervised Persons: Marty Block, Raymond Bramer, Stephen Bull, Luis Cabuto, Daniel Converse, Eric Cortez, Kristina Dahl, Norris Davis III, Roger Desai, Connor Flach, Jeffrey Geiser, John Glaudel, Fred Goodman, Wayne Green, Anush Haddadian, Philip Howerton, Hilary Jones-Rojo, William Keesling, Robyn Kreuer, Karen Longo, Zachary Mason, Betsy Merritt, Travis Morrow, Satik Nshanyan, Colleen O'Shaughnessy, Karl Owens, Christopher Oxenham, Kirk Parker, William Parrish, Kevin Phillips, Michael Phillips, Robert Sandberg, Marie Seabury, Kishore Shah, Frank Stock, Mark Tang, Dwight Vilhauer, James Walters, Barry Waxler, and Dongwook Yi.

Please contact Steve Bull, Chief Compliance Officer, if you did not receive Verus Capital Partners' brochure or if you have any questions about the contents of this supplement.

Additional information about the supervised persons is available on the SEC's website at www.adviserinfo.sec.gov

EDUCATIONAL BACKGROUND AND BUSINESS EXPERIENCE

William B. Keesling

Date of Birth: 12/3/1975

William Keesling graduated with a Bachelor's degree in Spanish from the University of Louisville

Securities Industry Licenses:

Mr. Keesling has the following Securities Industry Licenses:

Series 7: General Securities Representative
Series 66: Uniform Combined State Law

Additional Licenses:

Mr. Keesling started his career in the industry with Prudential's San Diego office. With Prudential he served as both a Manager of Financial Services and Manager of Agency Training. He was affiliated with Prudential from August 2003 through April 2015.

Between April 2015 and May 2019, Mr. Keesling held the position of Investment Advisor Representative with Principal Financial Group in San Diego, CA.

In May of 2019 William moved to Securities America where he remains today as a Registered Representative, and in May of 2019 he also became an Investment Advisor Representative with Verus Capital Partners, LLC. He is dually licensed as a Registered Representative of Securities America, INC. and an Investment Advisor Representative of Verus Capital Partners, LLC.

DISCIPLINARY INFORMATION

There is no disciplinary information to disclose.

OTHER BUSINESS ACTIVITIES

William Keesling is a registered representative of Securities America, Inc. (SAI), a full-service broker/dealer, member FINRA/SIPC. When placing securities transactions through SAI in his capacity as a registered representative, he will earn commissions. This presents a conflict of interest since Mr. Keesling will receive fees and commissions if you choose to implement recommendations of Mr. Keesling in his capacity as registered representative. Because Mr. Keesling is a dually registered agent of SAI and Verus, SAI has certain supervisory and administrative duties pursuant to the requirements of NASD Conduct Rule 3040.

Additionally, as registered representative, Mr. Keesling will also receive compensation from mutual fund sales loads, 12(b) – 1 distribution fees, variable annuity sales commissions or trail commissions. The 12(b) – 1 distribution fees, sales charges and other fee arrangements will be disclosed upon your request and are typically described in the applicable fund and/or annuity prospectus. Any fees or other compensation received by Mr. Keesling in his separate capacities as registered representative will be received to the extent permitted by applicable law. This activity represents more than 10% of Mr. Keesling's time and income.

Mr. Keesling also has a relationship with SAA, an SEC registered investment advisor, who will provide back office and administrative support services to Verus. When doing so, SAA will receive a portion of the management fee or an administrative fee for the services provided.

Mr. Keesling holds insurance licenses to sell limited insurance products. It is anticipated that a portion, more than 10% of his time will be spent providing these insurance products. Mr. Keesling will receive compensation from selling insurance products and therefore receive economic benefit for this activity. This activity may create a conflict of interest with clients. The receipt of commissions for selling insurance or securities products gives Mr. Keesling an incentive to recommend investment products based on the compensation received.

ADDITIONAL COMPENSATION

From time to time, Mr. Keesling may receive expense reimbursement for travel and/or marketing expenses from distributors of investment and/or insurance products. Travel expense reimbursements are typically a result of attendance at due diligence and/or investment training events hosted by product sponsors. Marketing expense reimbursements are typically the result of informal expense sharing arrangements in which product sponsors may underwrite costs incurred for marketing such as advertising, publishing and seminar expenses. Although receipt of these travel and marketing expense reimbursements are not predicated upon specific sales quotas, the product sponsor reimbursements are typically made by those sponsors for whom sales have been made or it is anticipated sales will be made.

SUPERVISION

Mr. William Keesling is a Registered Representative of Securities America and an Independent Investment Advisor of Verus Capital Partners, LLC. His advisory activities are generally supervised in accordance with the firm's compliance procedures.

In supervising our IARs there are a number of procedures we have in place. We review and approve all documents for new clients. We monitor all trading activity through Sunguard as well as an email monitoring system. Any financial planning and advice that is done in an advisory capacity is documented and reviewed. Each IAR is audited annually and we discuss their practice with them on a monthly basis.

Mr. William Keesling can be reached at 619-988-0708

REQUIREMENTS FOR STATE-REGISTERED ADVISORS

This section is not applicable.